



TAKSHASHILA
UNIVERSITY

KPMG Certified Business Analytics

- Preparing future-ready business professional
- Developing an Analytical Mindset
- Data Analytics and Visualization using MS Excel, Tableau, Python

CBA - 5 exams [Upto 4 exemptions if integrated]

BA1 : Fundamentals of Business Analytics

Course Overview: Students will gain awareness on the concept of business analytics. They will also learn the basics of analytics with Excel, one of the most popular data analysis tools, to help visualize and gain insights from data.

BA2 : Essential Statistics for Business Analytics

Course Overview: Through this module students will learn to use the powerful tools built into Excel, and explore the core principles of statistics & basic probability - from both, conceptual and applied perspectives.

BA3 : Application of Business Analytics

Course Overview: This module will help students hone their skills with Excel, a common tools that business analysts depend on to gather, transform, analyze, and visualize data. Students will also be introduced to R statistical programming language, the lingua franca of data analytics.

BA4 : Business Intelligence and Data Visualization

Course Overview: Students will acquire knowledge on Power BI - a powerful business intelligence tool that helps visualize and share insights from data. Students will also learn the art and science of data storytelling to achieve greater analytics impact.

BA5 : Business Transformation using AI & Analytics

Course Overview: Emerging trends in HR, Business case from analytics in HR, Applications of analytics in HR - recruitment, L&D, measuring employee engagement, compensation mgmt., using CRISP DM for problem solving, working with HR metrics.

BA6 : CBA Final Exam

Careers @ MNCs & Fortune 500 companies



and many more...

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