



TAKSHASHILA
UNIVERSITY



IMARTICUS
LEARNING

COLLABORATION in

BBA (Fintech)
With
Takshashila University

Vision 2025

To be global leader in Higher Education & Upskilling for Finance, Analytics & Tech



SEGMENTS

- Learners (B2C)
- Corporates (B2B)
- Academia (B2A)



DOMAINS

- Finance
- Analytics
- Technology



DELIVERY

- Online
- Classroom
- Omni-channel



GEOGRAPHY

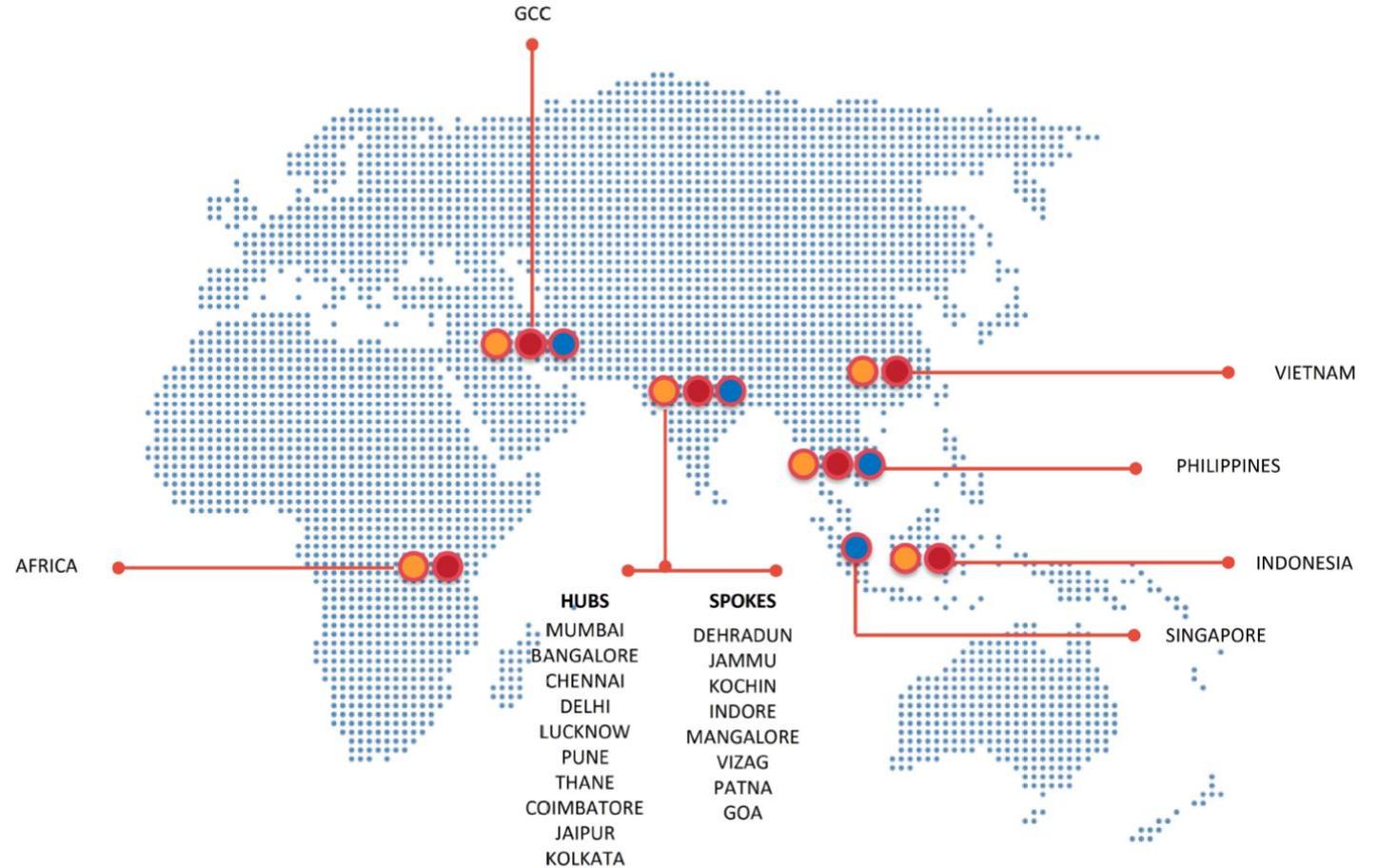
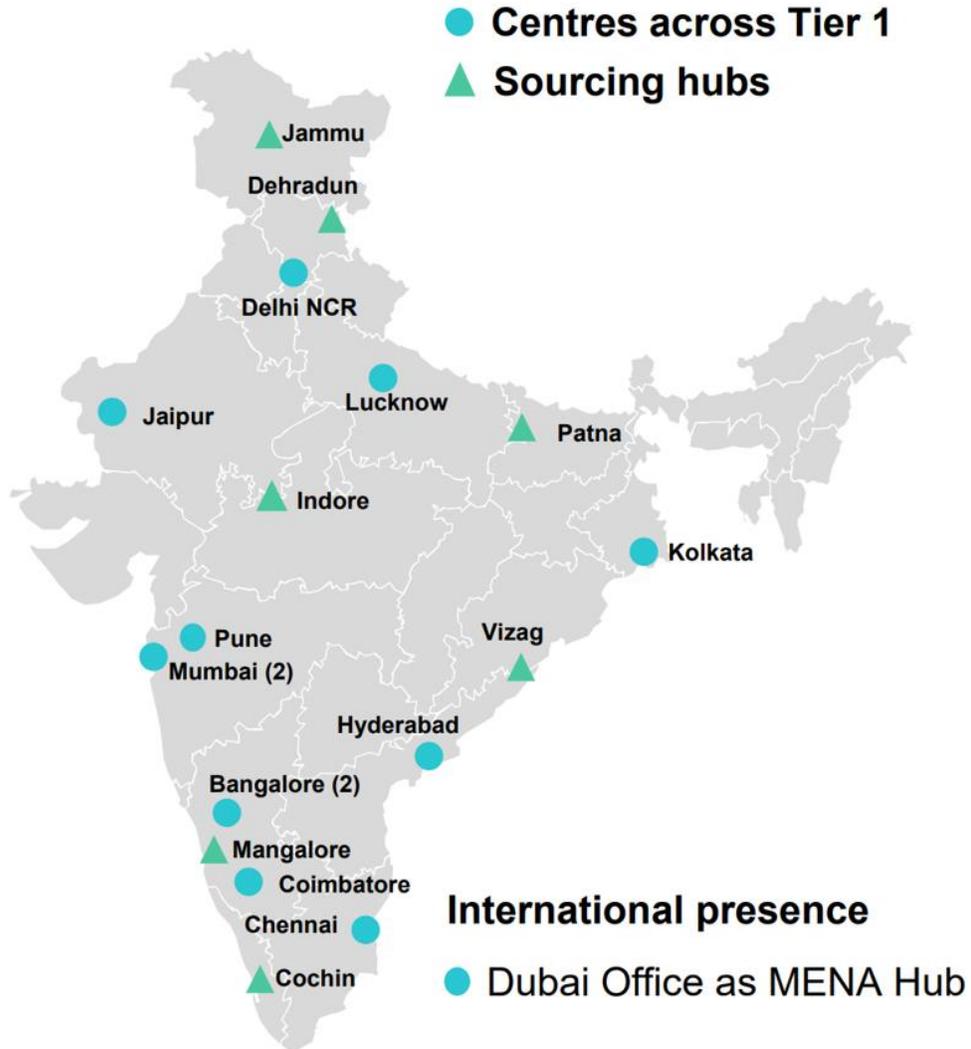
- Pan India
- Middle East
- South-east Asia



Our Mission

“Develop The Leaders Of Tomorrow By Delivering Purposeful Learning Experiences”

IMARTICUS LEARNING – GLOBAL PRESENCE



OUR ACADEMIC ALLIANCES PARTNERSHIPS



AND MANY MORE...



TAKSHASHILA UNIVERSITY



IMARTICUS LEARNING

OUR PRODEGREE PARTNERS



ALLIANCES



AWARDS



OUR GLOBAL CLIENTS

 ADITYA BIRLA GROUP			
			
			
			
			
			
			
			
			
			

ONLINE PRODEGREE PARTNERS		
		
		
		
ALLIANCES		
		
		
SOURCING PARTNERS		
		

AWARDS









PROGRAM DESIGN – BBA IN FINTECH



S No	Major Subjects
1	Principles of Accounting
2	Specific Financial Items
3	Ratio Analysis
4	Excel
5	Financial Markets
6	Introduction to Fintech
7	Cloud Computing and API Economy
8	Digital Payments and Lending
9	Blockchain & Applications
10	Cryptocurrencies
11	Robotic Process Automation
12	Machine Learning in FinTech

WHY IMARTICUS?



Industry-Aligned Curriculum

The course covers critical aspects of the industry and hands-on experience with leading technologies such as API, Blockchain, Cloud Computing, AI, Machine Learning, RPA, IoT, and Big Data.



Futuristic Specialisation

The adoption rate of Fintech in India is 87% and is expected to increase in the coming years. This gives rise to ample job opportunities and career growth in the sector. So, Fintech can be a futuristic specialisation in 2022 and can provide a giant leap in your career.



Harvard Case Methodology

The faculty use the Harvard case methodology to develop problem-solving skills in our learners. It also helps in decision-making in complex situations by forecasting and analysing multiple outcomes.



Summer Internship In Top Companies

Our learners get to work in leading companies across India as interns. It helps them in applying fintech concepts to real-world business problems. They also gain practical experience using fintech solutions to achieve business objectives.



Distinguished Faculty

All faculty members are experts and can instil the skills necessary for learners to lead the fintech world.



Learning Through Capstone Projects

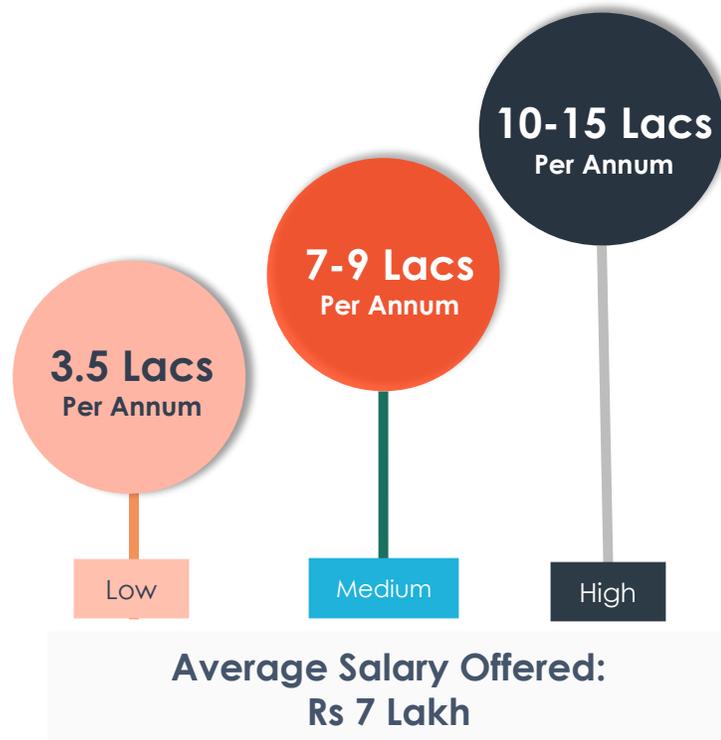
Capstone projects will encourage students to link their projects to community issues or problems and incorporate out-of-school learning experiences such as interviews and scientific observations.

TRAINING METHODOLOGY



OUR PLACEMENT RECORD

We transform students into an employable job ready professional through extensive knowledge driven practical sessions, guest lectures, soft skills training, resume building workshops, mock interviews & intensive interview preparation.



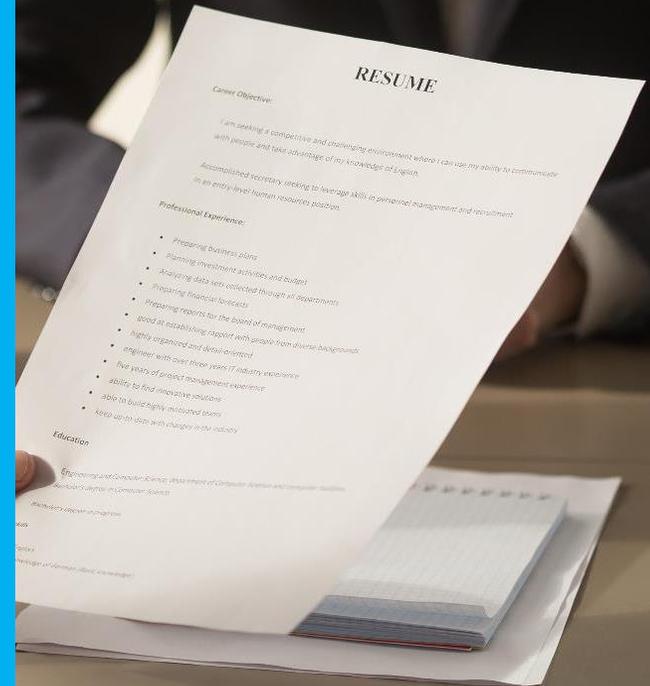
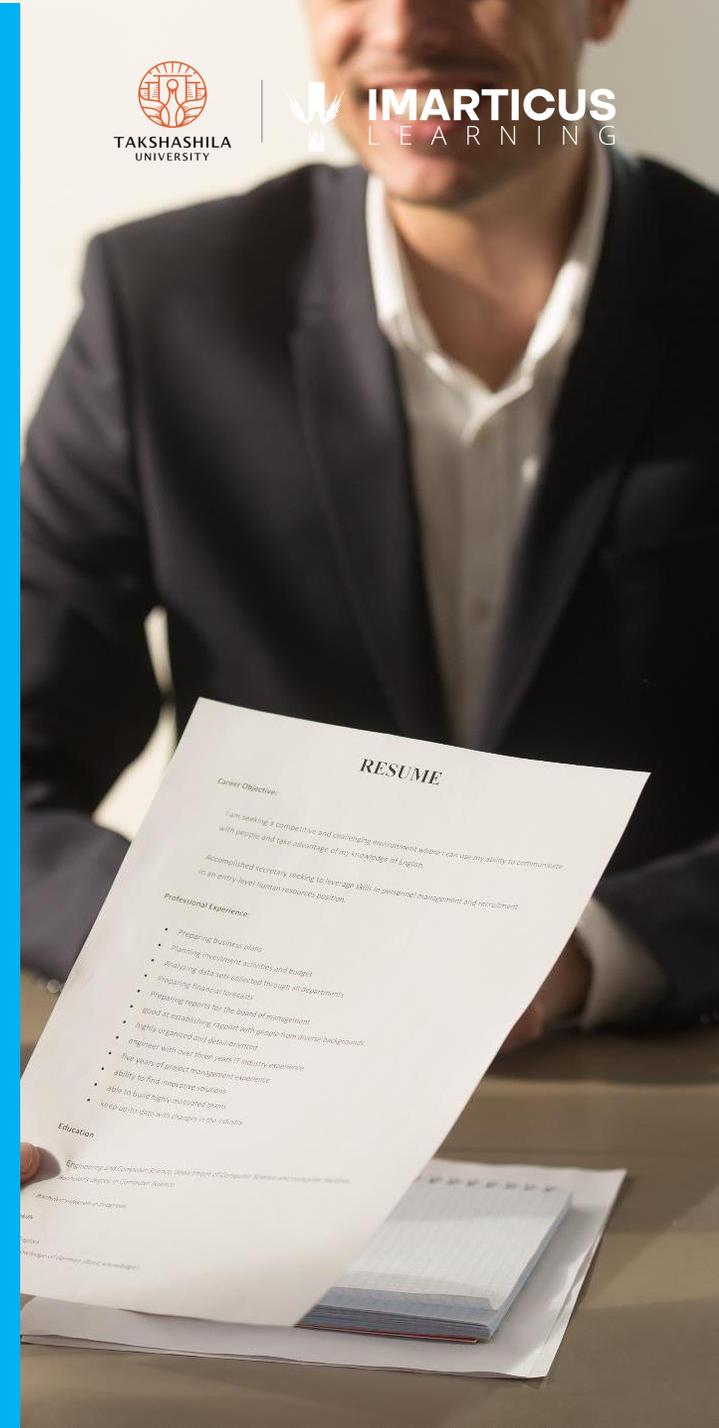
The salary ranges are indicative and will vary according to other factors like qualification, number of years of relevant experience etc.

56,00+
LEARNERS PLACED

13 LPA
HIGHEST SALARY IN
ANALYTICS

13.65 LPA
HIGHEST SALARY IN
FINANCE

540+
CORPORATES AS
PLACEMENT
PARTNERS



INDUSTRY PARTNERSHIPS FOR ANALYTICS PROGRAM OFFERING



Tech Partners

Hands on training on our partner platforms



Knowledge Partners

Learn from real time case studies



ACCESS TO OUR ANALYTICS COMMUNITY



JOBS BOARD

AI-enabled job platform, to help you find the best career opportunities in this space



NETWORKING

Build a network of like-minded individuals via a powerful community



PROJECT PLATFORM

Showcase your projects via a platform for potential recruiters and investors



INDUSTRY UPDATES

Get access to curated news and industry trends

OUR GLOBAL PRESENCE

INDIA

WEST: Mumbai | Thane | Pune | Ahmedabad

NORTH: Jaipur | Delhi | Gurgaon | Noida | Chandigarh | Lucknow

SOUTH: Bangalore Koramangala | Bangalore Marathahalli | Chennai | Hyderabad | Coimbatore

UAE

Dubai



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IMARTICUS
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**ACCREDITED
TRAINING PARTNER:**



AWARDS



Learn more about us:
<https://imarticus.org>



Email us:
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